

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

National Campaign Services
Attention: Accounts Payable
412 N Main St
St 100
Buffalo, WY 82834

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1516790-1	08/28/16	August 2016	08/01/16 - 08/28/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Slosberg/D/State Senate	IRV SLOSBERG FOR FLS	

Flight Dates	Order #	Alt Order #
08/22/16 - 08/30/16	1516790	08351490

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/22/16	08/26/16	WPBF News 25 5-6:00am	5:00-6:00am	MTWTF--	:30	3	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	MTWTF--	3	\$350.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	WPBF	M	08/22/16	5:36 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	ISTV-16-003HD	\$350.00 NM
4	WPBF	Tu	08/23/16	5:26 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	ISTV-16-002HD	\$350.00 NM
1	WPBF	W	08/24/16	5:26 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	ISTV-16-002HD	\$350.00 NM
2	08/22/16	08/26/16	Good Morning America	7-9AM	MTWTF--	:30	3	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	MTWTF--	3	\$600.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	WPBF	M	08/22/16	7:28 AM	Good Morning America	7-9AM	:30	ISTV-16-002HD	\$600.00 NM
2	WPBF	Tu	08/23/16	8:20 AM	Good Morning America	7-9AM	:30	ISTV-16-003HD	\$600.00 NM
4	WPBF	Th	08/25/16	8:21 AM	Good Morning America	7-9AM	:30	ISTV-16-002HD	\$600.00 NM
3	08/22/16	08/26/16	The View	11A-12PM	MTWTF--	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	MTWTF--	3	\$350.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	WPBF	Tu	08/23/16	10:59 AM	The View	11A-12PM	:30	ISTV-16-002HD	\$350.00 NM
2	WPBF	W	08/24/16	10:58 AM	The View	11A-12PM	:30	ISTV-16-003HD	\$350.00 NM
4	WPBF	F	08/26/16	11:36 AM	The View	11A-12PM	:30	ISTV-16-002HD	\$350.00 NM
4	08/22/16	08/26/16	WPBF News 25 @ Noon	12pm-1230pm	MTWTF--	:30	3	\$530.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	MTWTF--	3	\$530.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
4	WPBF	M	08/22/16	12:09 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	ISTV-16-003HD	\$530.00 NM
3	WPBF	Tu	08/23/16	12:10 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	ISTV-16-003HD	\$530.00 NM
2	WPBF	W	08/24/16	12:16 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	ISTV-16-002HD	\$530.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1516790-1	08/28/16	August 2016	08/01/16 - 08/28/16

Advertiser	Product	Estimate Number
Slosberg/D/State Senate	IRV SLOSBERG FOR FLS	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/22/16	08/26/16	WPBF News 25 @ Noon	12pm-1230pm	MTWTF--	:30	3	\$530.00	NM
Class of Time - Fixed Non Pre-emptible									
5	08/22/16	08/26/16	THE CHEW	1P-2P	MTWTF--	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 MTWTF-- 3 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	08/23/16	1:29 PM	THE CHEW	1P-2P	:30	ISTV-16-002HD	\$350.00 NM
1	WPBF	W	08/24/16	1:00 PM	THE CHEW	1P-2P	:30	ISTV-16-003HD	\$350.00 NM
4	WPBF	F	08/26/16	1:28 PM	THE CHEW	1P-2P	:30	ISTV-16-003HD	\$350.00 NM
6	08/22/16	08/26/16	M-F 5pm News	5-6pm	MTWTF--	:30	3	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 MTWTF-- 3 \$525.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	08/23/16	5:40 PM	M-F 5pm News	5-6pm	:30	ISTV-16-003HD	\$525.00 NM
2	WPBF	W	08/24/16	5:10 PM	M-F 5pm News	5-6pm	:30	ISTV-16-002HD	\$525.00 NM
4	WPBF	Th	08/25/16	5:16 PM	M-F 5pm News	5-6pm	:30	ISTV-16-003HD	\$525.00 NM
7	08/22/16	08/26/16	WPBF News 25 @ 6:00PM	6-6:30PM	MTWTF--	:30	3	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 MTWTF-- 3 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	M	08/22/16	6:23 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	ISTV-16-002HD	\$1,200.00 NM
2	WPBF	W	08/24/16	6:09 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	ISTV-16-003HD	\$1,200.00 NM
3	WPBF	F	08/26/16	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	ISTV-16-002HD	\$1,200.00 NM
8	08/22/16	08/26/16	Wheel Of Fortune	7-7:30PM	MTWTF--	:30	2	\$2,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 MTWTF-- 2 \$2,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	08/25/16	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	ISTV-16-002HD	\$2,200.00 NM
1	WPBF	F	08/26/16	7:15 PM	Wheel Of Fortune	7-7:30PM	:30	ISTV-16-003HD	\$2,200.00 NM
9	08/22/16	08/26/16	Jeopardy	7:30-8PM	MTWTF--	:30	2	\$2,650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 MTWTF-- 2 \$2,650.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	08/23/16	7:58 PM	Jeopardy	7:30-8PM	:30	ISTV-16-002HD	\$2,650.00 NM
1	WPBF	W	08/24/16	7:53 PM	Jeopardy	7:30-8PM	:30	ISTV-16-002HD	\$2,650.00 NM
10	08/22/16	08/26/16	M-F WPBF News 25 @ 11	11-11:35PM	MTWTF--	:30	4	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 MTWTF-- 4 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/22/16	11:13 PM	M-F WPBF News 25 @ 11PM	11-11:35PM	:30	ISTV-16-003HD	\$1,200.00 NM
1	WPBF	Tu	08/23/16	11:24 PM	M-F WPBF News 25 @ 11PM	11-11:35PM	:30	ISTV-16-003HD	\$1,200.00 NM
4	WPBF	W	08/24/16	11:29 PM	M-F WPBF News 25 @ 11PM	11-11:35PM	:30	ISTV-16-003HD	\$1,200.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1516790-1	08/28/16	August 2016	08/01/16 - 08/28/16
Advertiser	Product	Estimate Number	
Slosberg/D/State Senate	IRV SLOSBERG FOR FLS		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	08/22/16	08/26/16	M-F WPBF News 25 @ 11-11:35PM	11-11:35PM	MTWTF--	:30	4	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Th	08/25/16	11:30 PM	M-F WPBF News 25 @ 11PM	11-11:35PM	:30	ISTV-16-003HD	\$1,200.00 NM
18	08/26/16	08/28/16	F-Su WPBF News 25 @ 11-11:35PM	11-11:35PM	----FSS	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/22/16	08/28/16	----FSS	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	08/28/16	11:29 PM	F-Su WPBF News 25 @ 11PM	11-11:35PM	:30	ISTV-16-002HD	\$600.00 NM
Total Spots							30		

Payment Terms 30 Days

<u>Gross Total</u>	\$26,815.00
<u>Agency Commission</u>	\$4,022.25
<u>Net Amount Due</u>	\$22,792.75

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National Campaign Services
Attention: Accounts Payable
412 N Main St
St 100
Buffalo, WY 82834

Send Payment To:

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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1516790-2	09/04/16	September 2016	08/29/16 - 08/30/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
Slosberg/D/State Senate	IRV SLOSBERG FOR FLS	

Flight Dates	Order #	Alt Order #
08/22/16 - 08/30/16	1516790	08351490

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	08/29/16	08/30/16	WPBF News 25 5-6:00am	5:00-6:00am	MT-----	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	MT-----	1	\$350.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Typ</u>
1	WPBF	M	08/29/16	5:08 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	ISTV-16-003HD	\$350.00 NM
12	08/29/16	08/30/16	Good Morning America	7-9AM	MT-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	MT-----	1	\$600.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Typ</u>
1	WPBF	Tu	08/30/16	8:43 AM	Good Morning America	7-9AM	:30	ISTV-16-003HD	\$600.00 NM
13	08/29/16	08/30/16	The View	11A-12PM	MT-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	MT-----	1	\$350.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Typ</u>
1	WPBF	Tu	08/30/16	10:59 AM	The View	11A-12PM	:30	ISTV-16-003HD	\$350.00 NM
14	08/29/16	08/29/16	WPBF News 25 @ Noon	12pm-1230pm	M-----	:30	1	\$530.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	M-----	1	\$530.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Typ</u>
1	WPBF	M	08/29/16	12:14 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	ISTV-16-003HD	\$530.00 NM
15	08/29/16	08/29/16	THE CHEW	1P-2P	M-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	M-----	1	\$350.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Typ</u>
1	WPBF	M	08/29/16	1:32 PM	THE CHEW	1P-2P	:30	ISTV-16-002HD	\$350.00 NM
16	08/29/16	08/29/16	M 5pm News	5-6pm	M-----	:30	1	\$525.00	NM

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Advertiser	Product	Estimate Number
Slosberg/D/State Senate	IRV SLOSBERG FOR FLS	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	M-----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Typ
1	WPBF	M	08/29/16	5:45 PM	M 5pm News	5-6pm	:30	ISTV-16-003HD	\$525.00 NM
17	08/29/16	08/29/16	WPBF News 25 @ 6:00P	6-6:30PM	M-----	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	M-----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Typ
1	WPBF	M	08/29/16	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	ISTV-16-002HD	\$1,200.00 NM
19	08/29/16	08/30/16	WPBF NEWS AT 9:00AM	M-Tu 9A-10A	MT-----	:30	2	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	MT-----	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Typ
1	WPBF	M	08/29/16	9:29 AM	WPBF NEWS AT 9:00AM	M-Tu 9A-10A	:30	ISTV-16-002HD	\$300.00 NM
2	WPBF	Tu	08/30/16	9:26 AM	WPBF NEWS AT 9:00AM	M-Tu 9A-10A	:30	ISTV-16-002HD	\$300.00 NM
Total Spots							9		

Payment Terms 30 Days

<u>Gross Total</u>	\$4,505.00
<u>Agency Commission</u>	\$675.75
<u>Net Amount Due</u>	\$3,829.25

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